



THE ASGA 2026 NATIONAL SIGN & GRAPHICS AWARDS

Where Vision Takes Shape

2026 ENTRY CRITERIA

GENERAL ENTRY CRITERIA

Entries for the 2026 Awards open on **Monday 16 February 2026**, and close at **5:00PM Friday 24 July, 2026**.

To be eligible to enter, a project must have been completed between **1 June 2024 and 23 July 2026**.

Please note:

It is important that on the Details section of your Online Entry you indicate the technical skills and craftsmanship you brought to the sign creation and the challenges met and solved. If you sub-contracted out any of the work, this must be noted in your entry.

If any of the final signage has been outsourced (eg. manufacture or installation) this must be noted in your entry.

ENTRY CATEGORY CRITERIA

1. DIGITAL MEDIA (LED & LCD)

This award covers signs that successfully integrate digital media such as LED, LCD or interactive mechanisms into a total signage solution. Entries will be indoor and outdoor signs that have scheduling, updating or content management capabilities. The ability of the sign maker to skilfully incorporate quality digital componentry into a sign with particular attention to the quality of the design, craftsmanship and finish is important along with the "wow" factor to the viewer. The entry must show the variety of the digital changes occurring in the sign. Signs may include pylon, directional, wayfinding, advertising and architectural applications.

2. DIRECTIONAL & WAYFINDING SIGNS

This award assesses the overall directional or wayfinding signage project and may include proprietary or non-proprietary signage systems or products. Signage can comprise any form.

3. ENGRAVED SIGNS

This award recognises the skill involved in producing engraved signs. The signs can be engraved using a variety of methods including laser, rotary milling, acid etching or any other methods. There are no limits around the selection of materials that can be used. Entries might include wayfinding, directories, name plates, plaques, mimic panels, presentations and awards etc

4. FABRICATION – GENERAL SIGNAGE – Businesses with up to 5 staff

This award may include 3D fabricated letters or plinth signage in any material – any signage which requires manual fabrication using any combination of componentry, manufacturing methods (CNC, moulded, welded, 3D print etc) and materials.

5. FABRICATION – GENERAL SIGNAGE – Businesses with more than 5 staff

This award may include 3D fabricated letters or plinth signage in any material – any signage which requires manual fabrication using any combination of componentry, manufacturing methods (CNC, moulded, welded, 3D print etc) and materials.

6. FABRICATION – SCULPTURAL

This award includes fabrication whose primary focus might not be signage but involves sculptural forms and graphics in any material. It would include Public Art pieces placed in public places.

7. FABRICATION – LARGE PYLON & SKY SIGNS

This award includes pylon signs and sky signs and may include metals, plastics and timber, etc, manufactured in-house.

NB: If any of the final signage has been outsourced (eg. manufacture or installation), it must be noted in your entry.

8. ILLUMINATION – LEDs

This award covers the design and application of LED technology in our industry scope. Entries must be accompanied by day and night photographs.

9. ILLUMINATION – NEON

This award covers applications of neon glass to illuminate signage or to create special lighting effects and may include signage on walls, advertising signs, shopfronts, sky signs, architectural applications etc. Entries must be accompanied by day and night photographs.

10. INSTALLATION (SUB-CONTRACTORS INCLUDED)

This award recognises the skill and difficulty of installation projects: this could be in-house from a manufacture / installation signage company or a submission by a sub-contractor. If a sub-contractor is entering a project, permission must have been obtained from the contracted principal company. Companies must describe the work that was performed by their staff and the work which was performed by sub-contractors, regardless.

11. LARGE FORMAT DIGITAL PRINT

This award recognises and acknowledges the skill level based on accurately replicating the artwork provided including the colouring, its “wow” factor and the strategic placement on a site to achieve maximum impact.

12. ORIGINAL IN-HOUSE DESIGN CONCEPT (Signage business)

This award assesses the fundamental design aspects of a sign or display covering both graphic and design of signage form (not workshop drawings) where the design concept was developed in-house.

13. ORIGINAL DESIGN CONCEPT (Architectural or Design businesses)

This award assesses the fundamental design aspects of a sign or display covering both graphic and design of signage form where the design concept was developed by a business not involved in manufacture and install of signage.

14. RETAIL SIGN PACKAGE – TOTAL BUILDING/SHOP FIT OUT

This award will recognise the skills involved in the design, manufacture and installation of the total signage package of a building or retail outlet. This can include the entire graphics package, even down to the stationery.

15. ROUTER OUTPUT

Entries for this award need to be produced on a router and can be any sign, logo, image or output produced (excluding Laser Engraving – see Category 3) where a sign, graphic or image is the main subject.

16. SMALL SIGN BUSINESS AWARD

This award is open to businesses with five or fewer staff. It recognises small businesses which consistently turn out high quality work of any type of signage. Pictures should be included of work which shows flair, expertise and quality workmanship (at least four projects). Provide a brief description of your business (how long trading, how many employees, type of services offered – eg. design, manufacture, installation etc.) along with some information on the difficulties overcome in the projects that you have showcased.

17. TRADITIONAL SIGNCRAFT SKILLS/AIRBRUSHING OR HANDPAINTED MURALS

This award recognises and acknowledges the traditional hand skills still being practised in our industry today and may include hand lettering, mask and spray, signwriting, sandblasting, screen printing, gilding, glue chipping etc. Signage may include vehicles, walls, shopfronts, etc.

18. VEHICLE WRAPS – FULL VEHICLE – Colour change & protective film

This award recognises and encourages the specific skill required to apply coloured and protective films to vehicles. Vehicles may include cars, vans, buses, boats, trucks and bikes. With installation photos (parts off vehicle during install)

19. VEHICLE WRAPS – FULL VEHICLE – Printed substrates

This award recognises and encourages the specific skill required to design, placement and application of signage known as “vehicle body wraps”. Vehicles may include cars, vans, buses, boats, trucks and bikes. With installation photos (parts off vehicle during install if required)

20. VINYL

This award comprises signage predominantly made from “off the shelf” adhesive vinyls and may include signs on walls, vehicles, banners, shopfronts, stickers, decals and general signage. Vehicles may include cars, vans, buses, boats, trucks and bikes. It will include any design incorporating digital printed graphics and direct lettering.

21. TRAINING INNOVATION AWARD

This award recognises outstanding innovation in delivering training outcomes to the signage industry.

22. YOUNG STAR AWARDS

This category will cover any outstanding work done across all the categories by those in our training centres, or working in sign companies in whatever year of their training in their apprenticeship, or in the industry for under 5 years. Must be an individual project undertaken by the applicant, or the components undertaken must be identified. References required (employer or training organisations)

23. INNOVATION AWARD

This award is open to both sign businesses and suppliers. It recognises businesses that produce signage, equipment or products that are innovative or use emerging technologies. The sign industry is ever evolving and new technologies are coming on line all the time. Maybe you have produced a cutting-edge sign using a 3D printer, or maybe you are a supplier and you have just brought an innovative new 3D printer to the sign market that is different from others. Maybe you developed some software to enable sign companies to better automate their processes, or you have a cutting edge Interactive Digital Display using Big Data. This award is to recognise those that drive our industry forward, and to provide a unique way to showcase their new products to ASGA members.

24. SUSTAINABILITY AWARD

This category will have one outright winner. Entries will be assessed on the basis of a business' approach to reducing its carbon footprint and integrating environmentally friendly practices within their business model. Highlight how your business may have approached any of the following:

- the use of alternative energy sources
- material selection and sourcing
- waste management
- recycling processes
- social sustainability involving local staff recruitment and upskilling
- the implementation of policies that incorporate environmentally friendly processes.

25. PEOPLE'S CHOICE AWARD

This award is separate from the main award categories in that it cannot be entered directly. All entries in the 2026 Awards will be showcased and judged by the sign and graphics community – further details on the voting procedure will be provided in due course. An entry which does not win in its original category or categories is still eligible to win this award.

26. PROJECT MANAGEMENT AWARD

This award covers the organisation of design, manufacture, delivery and installation of signage projects. Each component can be delivered by contractors. The key is that the nominated applicant has managed the signage project from start to finish, either directly delivering the services in-house or, alternatively, outsourcing any of the components required. If works have been outsourced, permission and references must be provided by the contractor.

27. "BEST IN THE SHOW" AWARD

The Judges will vote on the entry they consider to be the most outstanding of all the entries.