



ASGA

2026

**Sponsorship
Prospectus**



ASGA

Australian Sign
& Graphics
Association



ABOUT US

For more than 40 forty years, the Australian Sign & Graphics Association has been the representative body for the sign and graphics industry in Australia.

Our membership covers the whole spectrum of sign makers, engravers, wide-format printers, sign installers, signwriters, graphic designers, sign educators and apprentices, as well as sign industry suppliers.

We encourage the highest standards from our members and seek to enhance the professionalism within the industry. We do this by providing a suite of member benefits and resources, to drive better business and help our members achieve success.

We believes our policy of quality and commitment to the customer is not only in the best interest of our members, but also provides a safeguard for their clients.

ASGA Sponsorship opportunities allow you to support the work we do at ASGA and create a sustainable future for the Australian sign and graphics sector.



SPONSORSHIP COUNTS

Sponsorship support enables ASGA to continue its important work in encouraging the highest standards and enhancing the professionalism within the industry.

Here are some of the many activities the ASGA is able to achieve for the sign and graphics industries with the assistance of sponsorship contributions:

- Members Business Resource Centre, HR / IR Law / WHS documentation, templates and Hotlines.
- Members Essentials Partnerships, discounted insurance and energy provision services
- Members Apprenticeship Partnership, free recruitment and advice from MEGT.
- Advocacy and representation
- Input to industry promotion and educational training courses
- Awareness campaigns to inspire the next generation to pursue a career in sign and graphics industries
- Biennial Sign & Graphics Awards
- Industry networking events
- Industry news and updates in the form of eNews, social media posts, eDM's and webinars



SPONSORSHIP PACKAGES

1 January – 31 December 2026

Website Sponsorship - \$1000 + GST*

The ASGA website attracts 8400+ page views per month. This investment provides:

- ✓ **Your logo** displayed in the banner on the ASGA website, hyperlinked to your website or social media.

eNews Sponsorship - \$2000 + GST*

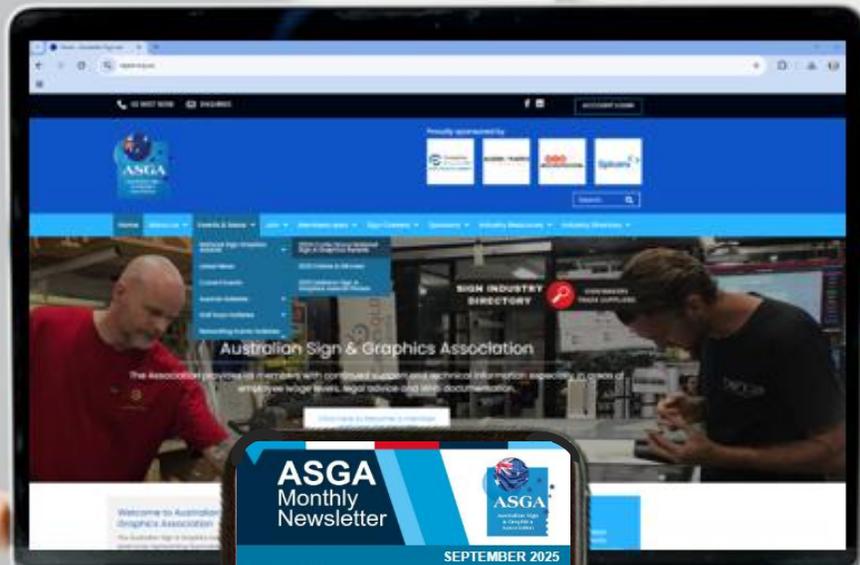
Published 10 times a year and broadcast to 1100+ recipients. This investment provides

- ✓ **Your logo** listed in the ASGA eNews **PLUS** the opportunity to provide **product updates and company news** in the 'Sponsors' Corner' section of the newsletter.
- ✓ **ASGA eDM member broadcasts** (4 broadcasts, subject to approval)

Both sponsorships include priority access to other sponsorship opportunities (at additional cost) including webinars, face-to-face information sessions, Golf Days and events.

Enjoy 10% discount when you take out both website and eNews sponsorships!

** Please note sponsorship opportunities are only available to current financial ASGA members.*





SUPPLIER PARTNER MEMBER

1 January – 31 December 2026

Supplier Partnership \$5000 + GST

- ✓ **ASGA Website sponsorship**
(\$2000 + GST p.a.)
- ✓ **ASGA Enews sponsorship**
(\$1000 + GST p.a.)
- ✓ **ASGA Supplier Membership**
(\$580 + GST p.a.)
- ✓ **ASGA Social Media promotion**
(10 broadcasts – approximate reach
Facebook 1400, LinkedIn 1000 followers)
- ✓ **ASGA EDM member broadcasts (6
broadcasts)** Approx. 1100 recipients
- ✓ **\$3000 worth of event sponsorship and
promotion** (Golf / Bowls days) in any location
(Sydney, Melbourne, Brisbane, Perth and
Adelaide)
- ✓ **General Member trade promotion.**
- ✓ **Participate in member education webinar /
seminars**
- ✓ **Industry Directory web page listing**



SPONSORSHIP APPLICATION PROCESS

The ASGA Board always welcomes new sponsors, to support the association's website, eNews, and events hosted during the year.

Please click on the button below to ask us about any of the sponsorship opportunities outlined in this document, or to submit a sponsorship proposal.

Please note that, as any product made available for Australian sign and graphics companies must pass Australian standards, all sponsorship applications must be assessed by ASGA as part of our due diligence, prior to acceptance.

APPLY HERE



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