



The National Sign & Graphics Awards are the premier event for the sign, print and graphics sector, encouraging, promoting and rewarding skills and craftsmanship in all aspects of sign making, and affirming excellence in technologies and products.

Founded by ASGA in 2005, the Awards has been held every second year since 2006 to recognise and reward sign companies nationally for the achievement of excellence, and to showcase the wonderful array of talent within our industry – celebrating modern, digital and traditional signage.

For entrants, the benefits are many, from benchmarking their business against the best in the industry, to increasing brand and business profile, team building, and evaluating business goals and achievements.

As a Sponsor, the Awards provide an unrivalled platform to demonstrate your support for the sector, and to promote your brand leadership through a wide range of marketing opportunities.

SPONSORSHIP OPPORTUNITIES

This is your ultimate opportunity to showcase your business and support the entire print, sign and graphics sector through sponsoring the 2026 ASGA National Sign & Graphics Awards.

There are 4 levels of sponsorship, each designed to promote your brand, extend your marketing dollar and deliver tangible benefits to your business.

1. Diamond (naming) sponsorship: \$15,000 + GST

Gold sponsorship: \$10,000 + GST

3. Silver sponsorship: \$7,500 + GST

4. Bronze sponsorship: \$5,000 + GST

Each sponsorship level includes benefits across the awards program and at the glittering Gala Presentation Dinner, the industry's 'Night of Nights'.

The Sponsorship levels and benefits are outlined on the following pages – key sponsorships are expected to go quickly, so if you are interested, please let us know without delay.



Investment: \$15,000 + GST

Opportunity: One only

As the Diamond Sponsor of the 2026 Awards, you are entitled to:

- Full naming rights for the event
- A table of 10 to the Industry Gala Dinner & Awards Night valued at \$2,300
- Your Company Logo displayed on all presentations throughout the Gala Dinner
- An opportunity to speak at the Gala Dinner
- Opportunity to provide a 60-sec video to be shown on Awards Night
- Your logo on all marketing, handouts, banners, website and eDMs
- Dedicated acknowledgements in four issues of ASGA eNews (June Sept)
- The right to display banners in prominent positions throughout the Gala Dinner

- Two year's membership to ASGA 2026 and 2027 valued at \$1,180 + GST. CLICK HERE to see full list of Member Benefits.
- eNews and Website sponsorship for 2026 and 2027 valued at \$6,000 including 10 issues of eNews and 4 eDMs each year

In addition, you will be able to maximise your exposure for this event by taking advantage of the following benefits:

- Full page advertisement in the 2026 Awards Book (to be inserted into Visual Impact Magazine – Spring 2026 edition) – valued at \$1,500
- Full page advertorial feature in the 2026 ASGA Awards Book valued at \$1,500
- Your company featured prominently in editorial coverage of the Awards in the Spring edition of Visual Impact Magazine (out early October 2026)
- Your sponsorship promoted during 2026 Visual Impact Conference & Expo
- Opportunity to work with PR team to curate your messaging to media
- 2 x eDMs via Visual Connections digital channels promoting your involvement, to be sent out between January and September 2026 – valued at \$1,300

2026 GOLD SPONSORSHIP

Investment: \$10,000 + GST

Opportunity: Up to 4 sponsorships

As a Gold Sponsor of the Awards, you are entitled to:

- Table of 10 to the Industry Gala Dinner & Awards Night – valued at \$2,300
- Your company logo displayed on all presentations throughout the Gala Dinner
- Opportunity to provide a 30-sec video to be shown on Awards Night
- Your logo on all marketing, handouts, event signage and banners, website and eDMs
- Prominent sponsorship acknowledgement in four issues of ASGA eNews (June – Sept)
- The right to display banners at the Welcome Cocktail Party

In addition, you will be able to maximise your exposure for this event by taking advantage of the following benefits:

- Full page advertisement in the 2026 Awards Book (to be inserted into Visual Impact Magazine – Spring 2026 edition) – valued at \$1,500
- Inclusion in Gold Sponsor feature in 2026
 ASGA Awards Book valued at \$1,500
- Your company featured prominently in editorial coverage of the Awards in Visual Impact Magazine (out early October 2026)
- Your sponsorship promoted during 2026 Visual Impact Conference & Expo
- Opportunity to work with PR team to curate your messaging to media
- 2 x eDMs promoting your involvement, to be sent out between January and September 2026
 valued at \$1,300

2026 SILVER SPONSORSHIP

Investment: \$7,500 + GST

Opportunity: Up to 4 sponsorships

As a Silver Sponsor of the Awards, you are entitled to:

- 4 tickets to the Industry Gala Dinner & Awards Night – valued at \$920
- Your company logo displayed on all presentations throughout the Gala Dinner
- Your company logo included in video presentation to be shown on Awards Night
- Sponsorship acknowledgement in four issues of ASGA eNews (June – Sept)
- Your logo on all marketing, handouts, event signage and banners, website and eDMs

In addition, you will be able to maximise your exposure for this event by taking advantage of the following benefits:

- Half page advertisement in the 2026 Awards Book – valued at \$950
- Your company covered in Awards Book editorial
- Your company included in editorial coverage of the Awards in Visual Impact Magazine
- Your sponsorship promoted during 2026 Visual Impact Conference & Expo
- 1 x eDM promoting your involvement, to be sent out between June and September 2026 – valued at \$660

Where Vision Takes Shape

2026 BRONZE SPONSORSHIP

Investment: \$5,000 + GST

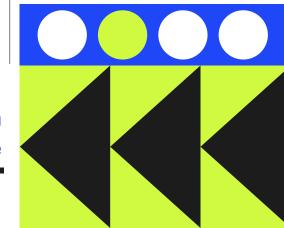
Opportunity: Up to 4 sponsorships

As a Bronze Sponsor of the Awards, you are entitled to:

- 2 tickets to the Industry Gala Dinner & Awards Night – valued at \$460
- Your company logo displayed on all presentations throughout the Gala Dinner
- Acknowledgement in four issues of ASGA eNews (June – Sept)
- Your logo on all marketing, handouts, event signage and banners, website and eDMs

In addition, you will be able to maximise your exposure for this event by taking advantage of the following:

- Half page advertisement in the 2026 Awards Book – valued at \$950
- Your company mentioned in Awards Book editorial
- Your company mentioned in editorial coverage of the Awards in Visual Impact Magazine
- Your sponsorship promoted during 2026 Visual Impact Conference & Expo





SPONSORSHIP EXPRESSION OF INTEREST FORM

ponsorship level:
ompany Name:
ompany Contact Name:
tle:
none Number:
mail address:



Where Vision Takes Shape

To take advantage of these limited Sponsorship opportunities, please email <u>admin@signs.org.au</u> or call **02 9868 1577**.

signs.org.au