

ASGA Monthly Newsletter



April 2023

MEET OUR eNEWS SPONSORS





NEWS

GLUES FOR SIGN MAKING WEBINAR ONLINE NOW!

Did you miss ASGA's 'Glues for Sign Making' webinar, held on 18 April? You can access this information-packed session now on our website.

[Click here](#) to access the recording.



BOUNCING IN VEGAS!

BounceLED hosted a fantastic catch up at Beer Park near the Bellagio fountain during the recent ISA Expo in Vegas.

The Bounce team welcomed current ASGA President Mick Harrold and previous President Michael Blazek and NZSDA President Shae Goom together with others from the Australian and NZ sign industries for a night of networking and festivities.

Trade shows are always a great place to catch up with industry colleagues and friends, and we thank Bounce for their hospitality.



PRODUCTIVE MEETING WITH ISA HELD IN VEGAS

Together with our colleagues from the NZSDA, we were delighted to catch up with **Lori Anderson** from the ISA while we were in Vegas for the ISA Expo.

We held very productive talks about working together, particularly on attracting and retaining staff, and also training programs.

There will be a lot more to come out of this meeting, so watch this space!



Pictured (from left): Marc Martello (ASGA Treasurer), Lori Anderson (ISA CEO), Deborah Hutcheson (ISA Chair of the Board), Shae Goom (NZSDA) and Mick Harrold (ASGA President).



MEETING WITH *MAKE IT HAPPEN BOSS* AT BOOTCAMP

ASGA President Mick Harrold caught up recently with *Make it Happen* owner, **Sam Armstrong** - who is also a past president of ISA UK while attending her recent Signage Bootcamp along with a host of other sign and display professionals (pictured above). The course was impressive, providing fascinating insights, and Mick was also able to chat to her about some potential initiatives for the future. Watch for more news on this soon.

NEW MEMBERS

WELCOME!

This month, we are delighted to announce two new members for our Association:

- **Ray Taarnby** from Preview Industries Australia (General Member), and
- **Mark Weragoda** from Catholic Regional College, Sydenham (Education Member).

It is great to be constantly expanding our membership, which now stands at well over 400, and we extend a very warm welcome to Ray and Mark - we look forward to your contribution to ASGA and to meeting you at future events.



SIGNAGE PRODUCTION

Major Media is looking for a reliable team player to join their multi-national team - Tullamarine, Victoria.

[Read more here.](#)

PRODUCTION MANAGER

An excellent opportunity exists for a Signage Production Manager to join a national award-winning team - South Australia.

[Read more here.](#)

HAVE A POSITION TO FILL?

ASGA Members now have exclusive access to post jobs on the **ASGA Jobs Board** page which can be accessed by anyone visiting the sign careers section of the website. [Log in](#) with your membership details to access the member portal - then click on the My Jobs menu item in your account page.

LEGAL



AN EMPLOYEE'S RIGHT NOT TO WORK ON PUBLIC HOLIDAYS

It can be very difficult for businesses, especially those operating 24 hours 7 days a week, to ensure their workforce is properly resourced throughout the year. Public holidays can present a real issue. Employees often expect to spend public holidays with their family and friends and perhaps have a long weekend away, but despite this, businesses need to continue operating, and require adequate staffing to do so.

So, what powers do employers have to require their employees to attend work on public holidays? Our advisors at Hickson's Lawyers have some practical advice in [this article](#).

** This article was prepared by Hicksons Lawyers for Australian Sign & Graphics Association. If you need legal and business advice Warwick Ryan of Hicksons Lawyers can provide ASGA members with free Australia-wide legal advice. Conditions apply. Contact **Michael Punch** at Michael_punch@signs.org.au for more details.*

EMPLOYMENT GUIDE & EMPLOYMENT CONTRACT TEMPLATES

A reminder that if you are an ASGA member, you have access to a 70+ page Employment Guide plus a range of Employment Contract templates which include 2022-23 Award rates. Visit the [members portal](#) or search the website using the keyword search bar.

TRAINING & EDUCATION

CAREERS & TRAINING ADVICE AT EXPOS AROUND AUSTRALIA

If you know someone interested in a career in print, sign and display, Tina Mavris & John Watters from AusSIP will be providing the latest advice on industry careers & training at careers expos around the country as part of the initiative sponsored by ASGA and Visual Connections.

Adelaide Careers & Employment Expo - Adelaide Showground, 12-13 May

Victorian Careers Show 2023 Exhibition Pavillion 1, Melbourne Showgrounds - 18-20 May

Brisbane Careers & Employment Expo - Brisbane Convention & Exhibition Centre -
26-27 May



Western Sydney Careers Expo 2023 - The Dome, Sydney Showground, Sydney Olympic
Park - 22-24 June

Perth SkillsWest Careers & Employment Expo - Perth Convention & Exhibition Centre -
27-29 July

WH&S, REGULATIONS

NEED WH&S ADVICE?

Glenn Hain is ASGA's Risk & Compliance Consultant and can provide members with free general advice on workplace safety, product/signage substrates compliance and building certification.

Contact Michael Punch at Michael_punch@signs.org.au for more details.



ASGA WH&S GUIDES & TEMPLATES

A reminder that if you are an ASGA member, you have access to a range of WH&S guides and templates in the members area of the ASGA website. Visit the [members portal](#) or search the website using the keyword search bar.

EVENTS

VISUAL IMPACT SYDNEY OPENS NEXT WEEK!

The industry event of the year opens from 3-5 May at the Sydney Showground, showcasing the latest for signage, displays, engraving, wide-format, textile printing & more.

It's a must-attend for any business wanting to envision their future success - find out more at visualimpact.org.au & register online to automatically go in the draw for a \$2000 Red Balloon voucher when you scan in!

Register for Visual Impact [here](#).



GOLF DAYS COMING UP SOON - SAVE THE DATE!

Following a successful event in Sydney in March, we're taking our popular ASGA Golf Days around the country. Each event will be played in a fun, Ambrose format, with plenty of prizes, electric carts provided and either lunch or dinner as part of your registration.

Check the list below, mark the local event in your diary, and watch this space for registration details closer to the date - and if you'd like more information, contact Michael Punch on **0448 274 211**, or michael_punch@signs.org.au

- **WESTERN AUSTRALIA:** Thursday, 25th May, Wembley Golf Club, 11.15am Registration, 12.30pm tee-off
- **QUEENSLAND:** Tuesday, 22nd August, Brookwater Golf Club, 7.00am Registration, 8.00 am tee-off
- **VICTORIA:** Wednesday, 4th October, Sandhurst Golf Club, 7.30am Registration, 8.30am tee-off

BOOK NOW FOR WOMEN IN PRINT BREAKFASTS

ASGA is proud to support Women in Print and encourage you to get involved in the upcoming breakfast series event, to be held across six states during May.

For more details or to register, click [here](#).



FESPA AUSTRALIA ANNUAL CONFERENCE

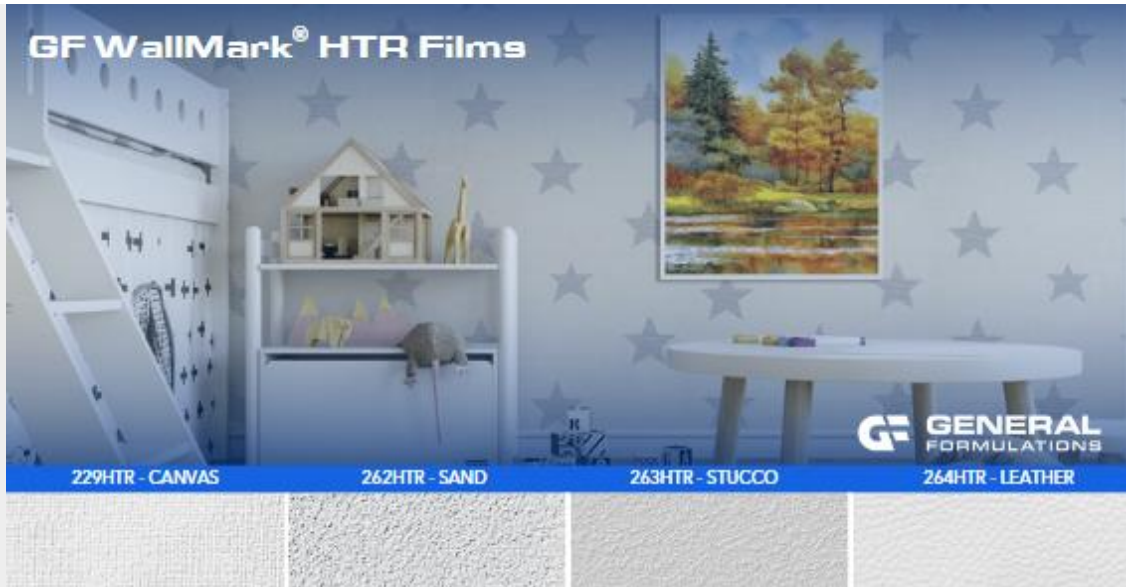
Save the Date!

Friday 3 November 2023, Shangri-La Hotel, Sydney.

Early bird tickets and program details to be announced soon.



SPONSORS CORNER



Explore Your Creativity with Wallmark®

Looking for creative and versatile ways to decorate your walls? General Formulations WallMark® High-Tack Removable (HTR) films are the perfect solution for creating stunning wall murals, wallpapers, and other interior décor applications with ease.

WallMark films are ideal for both temporary and permanent installations, giving you the flexibility to change your décor whenever you like. Transform any wall in your home or office into a work of art. Whether you're looking to create a dramatic focal point with a large-scale wall mural or subtle textured accent wall, WallMark has both smooth and textured solutions like Canvas, Sand, Stucco, & Leather. Start exploring today and see what you can create with GF WallMark films!





ONLINE WORKSHOP



BUILDING A PROFITABLE BUSINESS

Thursday 1 June 2pm ^{AEST}
Online Event with **Stefan Kazakis**

Book your seat today!

Are you tired of not getting paid on time and struggling to keep your business afloat? Do you want to identify your most profitable customers and attract more of them? Are you ready to switch from being on the tools to becoming a successful business owner?

Join our online workshop and learn the tricks of the trade to boost your business success! In just 60 minutes, you will discover 3 key takeaways that you can implement immediately to achieve financial stability and freedom.

Our honest, no-nonsense approach will provide you with the knowledge and skills you need to streamline your business, save time, and increase profits. Say goodbye to being time poor and hello to success!

Get ready to learn:

- ✓ The 3 most important 'growth-hack' activities in your business in 2023
- ✓ Which of your jobs are profitable and how to win more of them
- ✓ How to get off the tools so you can work on growing your business
- ✓ How to recruit and lead the team you need to get off the tools

Book Online

Even though the workshop is FREE, the value is worth thousands of dollars to your business. You WILL learn something that you can start doing now that will make a difference.

Thursday 1 June
2pm to 3pm ^{AEST}



bit.ly/asgaljune
or scan the QR code

Become an ASGA Member

Support your industry & reap the rewards!

Member Benefits

- ▶ Legal & IR Support
- ▶ WH&S Support
- ▶ Discounts & Promotion
- ▶ Business & Technical Resources



\$4,500

estimated value in
member benefits!

Events & Recognition

- ▶ National Sign Awards
- ▶ Industry Networking Events
- ▶ Annual Golf Days



ASGA Activities

- ▶ Advocacy & Representation
- ▶ Input to Educational Courses
- ▶ Awareness Campaigns
- ▶ Industry News & Updates



JOIN TODAY!

Email | admin@signs.org.au
Phone | 0448 274 211

signs.org.au

Click [here](#) for more details on ASGA membership or contact Michael Punch on 0448 274 211 or michael_punch@signs.org.au

TESTIMONIALS

HERE'S WHAT SOME OF OUR CURRENT MEMBERS SAY...

Amongst everything you are going through, we think you are doing an absolutely brilliant job and we are so grateful to be a part of this organisation, led by you and your team. Thank you for all you do.

- Sue, QLD

Just wanted to say a big thank you to you and team for all the general advice and updates throughout this year. If this isn't a testament to being a ASGA member I don't what is.

- Justin, VIC

Warwick has been in touch and was able to supply a contract specific for our new employee, including pay rate information.

- Sonja, QLD

The member benefit of debt collection by Kearley Lewis has saved our company hundreds of dollars and untold frustration chasing delinquent accounts.... Since joining ASGA and becoming a board member I have met other company owners and the exchange of information is INVALUABLE. I have trusted colleagues in each state to bounce ideas off and to request quotes from when I am presented with interstate projects.

- Michael, QLD

I see the ASGA as being critical for our industry in how we support ourselves and create a level playing field. The ASGA is critical as an information tool, a training tool and also a compliance tool for the industry. As a group we can also all share our knowledge which also helps to bring everyone up to the same standard.

- Damian Nielsen, ASGA Director



ARE YOU LISTED?

If you are a member and your details are missing, or would like to edit your listing, [log in](#) to your account and update your details. If you are not an ASGA member and would like to list your business, click [here](#).

[Access the Directory here](#)



www.signs.org.au

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