



CURRIE GROUP

2024 NATIONAL SIGN & GRAPHICS AWARDS

General Note: It is important that on the Details section of your Online Entry you indicate the technical skills and craftsmanship you brought to the sign creation and the challenges met and solved. If you sub-contracted out any of the work, this must be noted in your entry.

CATEGORIES

1. DIGITAL MEDIA (LED & LCD)

This award covers signs that successfully integrate digital media such as LED or LCD or interactive mechanisms into a total signage solution. Entries will be indoor and outdoor signs that have scheduling, updating or content management capabilities. The ability of the signmaker to skilfully incorporate quality digital componentry into a sign with particular attention to the quality of the design craftsmanship and finish is important along with the “wow” factor to the viewer. The entry must show the variety of the digital changes occurring in the sign. Signs may include pylon, directional, wayfinding, advertising and architectural applications.

2. DIRECTIONAL & WAYFINDING SIGNS

This award assesses the overall directional or wayfinding signage project and may include proprietary or non-proprietary signage systems or products, and signage can comprise any form.

3. ENGRAVED SIGNS

This award recognises the skill involved in producing engraved signs. The signs can be engraved using a variety of methods including laser, rotary milling, acid etching or any other methods. There are no limits around the selection of materials that can be used. Entries might include wayfinding, directories, name plates, plaques, mimic panels, presentations and awards etc.

4. FABRICATION – GENERAL SIGNAGE

This award may include 3D fabricated letters or plinth signage in any material – any signate which requires manual fabrication using any combination of componentry manufacture methods (CNC, moulded, welded, 3D print etc) and materials.

5. FABRICATION – SCULPTURAL

This award includes fabrication whose primary focus might not be signage but involves sculptural forms and graphics in any material. It would include Public Art pieces placed in public places.

6. FABRICATION – LARGE PYLON & SKY SIGNS

This award includes pylon signs and sky signs and may include metals, plastics and timber, etc, manufactured in-house.

NB: If any of the final signage has been outsourced (eg installation), it must be noted in your entry.

7. ILLUMINATION – LEDs

This award covers the design and application of LED technology in our industry scope. Entries must be accompanied by day and night photographs.

8. ILLUMINATION – NEON

This award covers applications of neon glass to illuminate signage or to create special lighting effects and may include signage on walls, advertising signs, shopfronts, skysigns, architectural applications etc. Entries must be accompanied by day and night photographs.

9. INSTALLATION

The skill and difficulty of installation projects: this could be in-house or a submission by the sub-contractor. If a sub-contractor has done the install, permission must have been obtained from the contracted principal company. Companies must describe the work that was performed by their staff and the work which was performed by sub-contractors.

10. LARGE FORMAT DIGITAL PRINT

This award recognises and acknowledges the skill level based on accurately replicating the artwork provided including the colouring, its “wow” factor and the strategic placement on a site to achieve maximum impact.

11. ORIGINAL IN-HOUSE DESIGN CONCEPT

This award assesses the fundamental design aspects of a sign or display where the design concept was developed in-house, irrespective of whether the sign or display was manufactured in-house or contracted out to a third party.

12. PRINTED FABRICS & TEXTILES/T-SHIRTS & GARMENTS

This category will cover printed textiles and fabrics for soft signage, banners and flags, furnishings printed using direct to garment, sublimation. It will include T-shirts and garments printed through screen printing, transfers and embroidery.

13. RETAIL SIGN PACKAGE – TOTAL BUILDING/SHOP FIT OUT

This award will recognise the skills involved in the design, manufacture and installation of the total signage package of a building or retail outlet. This can include the entire graphics package, even down to the stationery.

14. ROUTER OUTPUT

Entries for this award need to be produced on a router and can be any sign, logo, image or output produced (excluding Laser Engraving see Category 3) where a sign, graphic or image is the main subject.

15. SMALL SIGN BUSINESS AWARD

This award is open to businesses of five or fewer staff. It recognises small businesses which consistently turn out high quality work of any type of signage. Pictures should be included of work done between 8 March 2022 and COB 31 May 2024, which shows flair, expertise and quality workmanship (at least four projects). Provide a brief description of your business (how long trading, how many employees, type of services offered – eg design, manufacture, installation etc) along with some information on the difficulties overcome in the projects that you have showcased.

16. TRADITIONAL SIGNCRAFT SKILLS/AIRBRUSHING OR HANDPAINTED MURALS

This award recognises and acknowledges the traditional hand skills still being practised in our industry today and may include hand lettering, mask and spray, signwriting, sandblasting, screen printing, gilding, glue chipping etc. Signage may include vehicles, walls, shopfronts, etc.

17. VEHICLE WRAPS – FULL VEHICLE

This award recognises and encourages the specific skill required to design and apply signage known as “vehicle body wraps”. Vehicles may include cars, vans, buses, boats, trucks and bikes.

18. VINYL

This award comprises signage predominantly made from “off the shelf” adhesive vinyls and may include signs on walls, vehicles, banners, shopfronts, stickers, decals and general signage. Vehicles may include cars, vans, buses, boats, trucks and bikes. It will include any design incorporating digital printed graphics and direct lettering.

19. TRAINING INNOVATION AWARD

This award recognises outstanding innovation by Registered Training Organisations in delivering training outcomes to the signage industry.

20. YOUNG STAR AWARDS

This category will cover any outstanding work done across all the categories by those in our training centres, or working in sign companies, in whatever year of their training.

21. INNOVATION AWARD

This award is open to both sign businesses and suppliers. It recognises businesses that work at producing signage, equipment or products that are innovative or use emerging technologies. The sign industry is ever evolving and new technologies are coming on line all the time. Maybe you have produced a cutting-edge sign using a 3D printer, or maybe you are a supplier and you have just brought an innovative new 3D printer to the sign market that is different from others. Maybe you developed some software to enable sign companies to better automate their processes, or you have a cutting edge Interactive Digital Display using Big Data. This award is to recognise those that drive our industry forward and provide a unique way to showcase their new products to ASGA members.

22. SUSTAINABILITY AWARD

This category will have one outright winner. Entries will be assessed on the basis of a business’ approach to reducing its carbon footprint and integrating environmentally friendly practices within their business model. Highlight how your business may have approached any of the following in the last two years up to 31 May 2024: the use of alternative energy sources, material selection and sourcing, waste management, recycling processes and social sustainability involving local staff recruitment and upskilling, as well as the implementation of policies that incorporate environmentally friendly processes.

23. PEOPLE’S CHOICE AWARD

This award is separate from the main award categories in that it cannot be entered directly. All entries will be showcased online and judged by the community from Wednesday 12 June to Monday 1 July 2024. An entry which does not win in its original category or categories is still eligible to win this award.

24. PROJECT MANAGEMENT AWARD

This award covers the organisation of design, manufacture, delivery and installation of signage projects. Each component can be delivered by contractors. The key is the nominated applicant has managed the signage project from start to finish, either directly delivering the services in-house or alternatively outsourcing any of the components required. If works have been outsourced, permission must be provided by the contractor.

25. “BEST IN THE SHOW” AWARD

The Judges have been asked to vote on the entry they consider to be the most outstanding of all the entries.

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DIAMOND



GOLD



SILVER



BRONZE