

June 2023

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Visual Connections













NEWS



ASGA DELEGATION MEETS WITH FEDERAL GOVERNMENT ON VITAL INDUSTRY ISSUES

Successful meetings this month between the Australian Sign & Graphics Association (ASGA) with Federal Government Advisors have provided key Ministers with important information about the sign, display and wider graphics

industry, and set strong foundations for future discussions on industry recognition, training and qualifications.

ASGA President, **Mick Harrold** (pictured below), Vice President **Damian Nielsen** and former President **Julie Rochester** met with advisors to the Hon Brendan O'Connor MP, Minister for Skills, Education & Training, and the Hon Tony Burke MP, Minister for Employment & Workplace Relations.

"The meetings represent a significant first step in promoting the significance and importance of the sign and graphics sector and we hope will be the start of closer collaboration with government on issues which impact our industry and ASGA members," Harrold said.

You can read more about the meetings and outcomes here.





AVAILABLE NOW! EMPLOYMENT GUIDE & EMPLOYMENT CONTRACT TEMPLATES

NEW UPDATES! The ASGA Employment Guide has been updated to reflect the 2023-24 Award wage rates, new superannuation contribution requirements and workplace guidelines. It is available to all Members online NOW.

This 70+ page reference is a must-have for businesses and is available FREE to all current ASGA Members. The <u>updated Guide is available here</u> - or you can access it any time via the member portal or by using the keyword search bar. A range of Employment

Contract templates is also available in the same location for Members to download - the updated templates will be available on **Monday 3 July**.

Not yet a Member? If you are yet to pay your 2023-24 membership, please do so without delay to make sure you are able to access these important resources. If you would like to join ASGA as a member, you can <u>check out the full list of member benefits here</u>, and <u>click this link to fill out our easy online Membership Application</u>.



INDUSTRY FACT SHEET RELEASED

In preparation for recent meetings with Federal Government advisors, ASGA prepared an industry briefing paper and fact sheet (pictured left).

The flyer describes the breadth, diversity and contribution of the industry and cites data collected in recent industry surveys by both ASGA and supplier association, Visual Connections.

You are most welcome to download, print and circulate this information among your staff, customers and connections, and to your local Federal and State members, as it provides a succinct and impactful explanation of just why our industry is so vital to our economy...and to all Australians.

Download the fact sheet here.

TED'S AN INDUSTRY LEGEND!

We recently received an email from Ted Castle and we believe it's well worth sharing with you all. We hope you enjoy it as much as we did. Here's his story, in his own words...

"Well here goes...for 25 yrs I taught Signwriting at Granville college, and I was a foreman at D.S. King and Son, where I did my apprenticeship.

Now at 78, I live in a 'Over 55s' retirement village at Davistown, on the central coast, and, despite giving signwriting away for another career almost 50 years ago, I find myself once again sharing my skills.

"I now have a drawing class and I draw up banners for our functions, which keeps me extremely busy. Why do I do this? Partly because it's important for retired people to use their brain, eyes and hands; it helps us stay active. But it is also a chance to contribute.

"When coronavirus was active and the village was in lockdown I painted 'lucky stones' and handed them out to 250 of my fellow residents in the village, who were all excited to receive a small gift when times were hard. I thought you might like to use this story to show that people still do care.

"It just goes to show that signwriting stays in the blood...and that you are never too old to learn new tricks!"

Ted, you're a legend - thank you so much for sharing your story with your fellow signies!



Above: Ted Castle

Below: Some of the 'lucky stones' Ted made for fellow residents during COVID.



ASGA / HEXIS WRAP BATTLE WINNERS HEAD TO NZ

Following an exciting ASGA / HEXIS Australia Wrap Battle at Visual Impact Sydney, the two Australian champions are about to head off to New Zealand, to do battle for the Trans-Tasman championship.

Hayden Bryant of Attention Signs & Embroidery in Mittagong NSW and **Rafael Sena** of Auto Artisan Group Pendle Hill NSW are now heading to New Zealand for an all-expenses paid trip by HEXIS to compete in the Trans-Tasman HEXIS Wrap Battle, to be held at the NZSDA Sign & Print Expo in Auckland during the first week of July.

Read the full story here



Above: The Auto Artisan Group team with Ben Schliebs

Below: Presentations: (from left) Ian Parsonson, Managing Director HEXIS Australia, with Rafael Sena, Hayden Bryant's sister Melliah who accepted Hayden's prize on his behalf, and HEXIS Trainer – and Wrap Battle Judge – Ben Schliebs from Graphic Applications.





TAX TIME TIPS

The end of financial year can be a busy and stressful time, but the government has just released a handy guide to help you get organised and ensure your claims and records are properly prepared for EOFY.

<u>Go to this website</u> for information on lodging your return, finalising payroll, what you can and can't claim, and more. You can also <u>download a handy checklist here</u>.

ACCESS ASGA WEBINARS ONLINE

Have you missed any of our recent webinars? If so, the good news is that you can still benefit from the information, insights and advice presented in these valuable sessions.

All ASGA webinars are available to members online. Just log in to the member section of our website, and click on **Webinar Recordings** in the menu to find links to all our past webinars.



WELCOME!

This month, we are delighted to announce three new members for our Association:

- Tom & Sue Fitzpatrick from Letter Tech Australia (General Member)
- Harry Li from Ace Sign (General Member) and
- Paul Cavalier from Stormlink Group (General Member).

Welcome to you all - we look forward to your contribution to ASGA and to meeting you at future events.

If you are still to pay your ASGA Membership for 2023/24, make sure you do so without delay to access your full range of member benefits. If you would like to join ASGA as a member, you can <u>see the full list of member benefits here</u>, and <u>click here to fill out a</u> <u>membership application</u>. Any issues, contact Michael Punch Michael punch@signs.org.au



SIGNAGE PRODUCTION INSTALLER

Sunshine Coast or Brisbane QLD | Be instrumental in helping Braggs Signs service their growing SEQ client base.

Read more here

PRODUCTION / WORKSHOP MANAGER - SIGNAGE INDUSTRY

Mulgrave NSW | Great opportunity to join the award-winning Comcut Group as a team leader.

Read more here

BUSINESS DEVELOPMENT MANAGER - TEAM LEADER

Richmond VIC | Tigercorp is looking for the right person to lead them into the next phase of their success.

Read more here

SIGN WRITER / PRODUCER / INSTALLER

Bundaberg QLD | Bundaberg Quick Signs is looking for a motivated, experienced all-rounder.

Read more here

HAVE A POSITION TO FILL?

ASGA Members now have exclusive access to post jobs on the **ASGA Jobs Board** page which can be accessed by anyone visiting the sign careers section of the website. To list your job, log in with your membership details to access the member portal, then click on the **My Jobs** menu item in your account page.

TRAINING & EDUCATION

HUNDREDS OF STUDENTS CONNECT WITH ASGA AT CAREERS EXPOS

Hundreds of students have connected with the team from AusSIP and ASGA at careers expos around the country, with many enquiries about training and apprenticeships being followed up as we go to press. Most recently, our team attended the Western Sydney Careers Expo at Sydney Showground, a two-day event which attracted thousands of students, teachers and parents from across the city and around the State.

The final expo this year will be held late next month in Perth, so if you know any bright young people in WA who may be interested in an industry career, please let them know.



PERTH SKILLSWEST CAREERS & EMPLOYMENT EXPO Perth Convention & Exhibition Centre 27-29 July 2023 Click here for more information

LEGAL

IMPORTANT UPDATE

Important update regarding the decision made 2 June 2023 by the Fair Work Commission regarding the annual wage review

There has been an important update regarding the decision made 2 June 2023 by the Fair Work Commission regarding the annual wage review.

Hicksons understands the significance of this decision for businesses and has put together an informative article to help ASGA Members prepare for the changes.

Read the full article here



Above: Warwick Ryan, Hicksons Lawyers.

This article was prepared by Hicksons Lawyers for Australian Sign & Graphics Association. Need legal and business advice? Warwick Ryan of Hicksons Lawyers can provide ASGA members with free Australia-wide legal advice. Conditions apply. Contact Michael Punch at <u>Michael punch@signs.org.au</u> for more details.

WH&S, REGULATIONS



NEED WH&S ADVICE?

Glenn Hain is ASGA's Risk & Compliance Consultant and can provide members with free general advice on workplace safety, product/signage substrates compliance and building certification.

Contact Michael Punch at Michael_punch@signs.org.au_for more details.

ASGA WH&S GUIDES & TEMPLATES

A reminder that if you are an ASGA member, you have access to a range of WH&S guides and templates in the members area of the ASGA website. Visit the <u>members</u> <u>portal</u> or search the website using the keyword search bar.

INSURANCE

MAKE SURE YOUR INSURANCE IS UP TO DATE

Are you properly insured? Protect yourself and your business by making sure you get the right advice...and keep yourself covered.

SMIB has long been the preferred and recommended insurance broker to ASGA and have been covering many members for many years...and they'd be more than happy to help you! They have a long-established specialised insurance facility is available for businesses in the signage and print industries.



Market leading corporate level cover is standard with the ability to include Property, Consequential Loss, Liability, Construction, Professional Indemnity and other options at the most competitive rates. All cover is placed with leading authorised insurers with excellent claims payment reputations

For more information, contact Michael Punch - Michael punch@signs.org.au





QUEENSLANDERS - YOUR TURN TO TEE OFF!

The popular ASGA Sign & Print Golf Day is coming to Queensland, with a fun round of Ambrose golf at the beautiful Brookwater Golf Club providing the perfect opportunity to catch up with industry colleageus and friends.

The day will feature a fun round of Ambrose Golf, with registration and breakfast from 7am, and tee-off at 8am. There will be plenty of prizes for teams and individuals, a drink cart during play, and the charge of \$160 per player covers everything from your breakfast, motorised cart, after-golf presentations and a BBQ buffet lunch (drinks at bar prices) so it's great value...and an excellent way to reward your staff or entertain clients.

Principal Sponsor for the day is HEXIS, with Amari Visual Soutions, Graphic Art Mart, ORAFOL and a wide range of other industry organisations also supporting the day. To register, or to snap up one of the limited remaining sponsorship opportunities, contact Michael Punch - 0448 274 211 or <u>Michael punch@signs.org.au</u>

The remaining golf day for this year will be at the Sandhurst Golf Club in Melbourne on Wednesday 4 October. Stay tuned for further detail

FESPA AUSTRALIA ANNUAL CONFERENCE

Save the Date!

Friday 3 November 2023, Shangri-La Hotel, Sydney.

Early bird tickets and program details to be announced soon.



Friday 3 November 2023 conference.fespaaustralia.org.au

ASGA EVENTS | CHECK THE CALENDAR!

If you've not already bookmarked it, the <u>ASGA Calendar</u> on our website is the best pleace to go to make sure you never miss an ASGA networking event, webinar or other important occasion. Events are posted there as soon as details are available, so make sure you check back regularly to stay up to date. If you would like more information about sponsoring or attending any of our events, just contact Michael Punch any time at <u>michael_punch@signs.org.au</u> or by calling **0448 274 211**.

NEWS FROM OUR SPONSORS

TROTEC RELEASES JULY LASER MATERIAL SPECIALS

During July, Trotec is offering some fantastic special buy deals on a number of its products. Here's what's on offer...

Anodised Aluminium and DuraBlack® Buy 5 sheets, get 1 FREE*

TroGlitter Acrylic \$16.25 per ¹/₄ sheet (+ GST)

TroGlass Duo Botanicals Acrylic \$14.25 per 1/4 sheet (+ GST)

Drink Bottles, Mugs & Tumblers Buy 10 items, get 4 FREE*

TroGlass Acrylic

Buy any 4 half sheets from any products within the TroGlass Acrylic range and choose a FREE half sheet from any of the products listed opposite.



- TroGlass Black Gloss 3mm (117128)
- TroGlass White Gloss 3mm (117070)
- TroGlass Satins White Matte 3mm (117055)
- TroGlass Satins Black Matte 3mm (117059)
- TroGlass Clear 3mm (121800)

To place your order, click here.

*The free item must be equal or lesser value than the cheapest item. Special applies 1-31 July, while stocks last.

These companies support our industry by sponsoring this newsletter to ensure you receive the very latest industry updates, resources and offers. Please consider supporting them when you are next looking for products or services!

Business Benchmark Group, General Formulations, HP, HVG Graphics Media, Image Magazines, Roland DG, Trotec, Visual Connections.

Become an ASGA Member Support your industry & reap the rewards!

Member Benefits

- Legal & IR Support
- WH&S Support
- Discounts & Promotion
- Business & Technical Resources

Events & Recognition

- National Sign Awards
- Industry Networking Events
- Annual Golf Days

\$4,500

estimated value in member benefits!

ASGA Activities

- Advocacy & Representation
- Input to Educational Courses
- Awareness Campaigns
- Industry News & Updates



JOIN TODAY!

Email | <u>admin@signs.org.au</u> Phone | 0448 274 211

signs.org.au

Click <u>here</u> for more details on ASGA membership or contact Michael Punch on 0448 274 211 or michael_punch@signs.org.au

TESTIMONIALS

HERE'S WHAT SOME OF OUR CURRENT MEMBERS SAY ...

"In my opinion membership of ASGA is a must. We've been part of the Association since Day 1, and have used the member benefits on many occasions. In particular, having professional legal and workplace advice and counsel there when we need it is worth way more than the membership fee we pay. Money well spent for sure!"

– Dave, Signarama Redlands.

Amongst everything you are going through, we think you are doing an absolutely brilliant job and we are so grateful to be a part of this organisation, led by you and your team. Thank you for all you do.

- Sue, QLD

Just wanted to say a big thank you to you and team for all the general advice and updates throughout this year. If this isn't a testament to being a ASGA member I don't what is. - Justin, VIC

Warwick has been in touch and was able to supply a contract specific for our new employee, including pay rate information.

- Sonja, QLD

The member benefit of debt collection by Kearley Lewis has saved our company hundreds of dollars and untold frustration chasing delinquent accounts.... Since joining ASGA and becoming a board member I have met other company owners and the exchange of information is INVALUABLE. I have trusted colleagues in each state to bounce ideas off and to request quotes from when I am presented with interstate projects.

- Michael, QLD

I see the ASGA as being critical for our industry in how we support ourselves and create a level playing field. The ASGA is critical as an information tool, a training tool and also a compliance tool for the industry. As a group we can also all share our knowledge which also helps to bring everyone up to the same standard.

- Damian Nielsen, ASGA Director



ARE YOU LISTED?

If you are a member and your details are missing, or would like to edit your listing, **log** in to your account and update your details. If you are not an ASGA member and would like to list your business, click <u>here</u>.

Access the Directory here



www.signs.org.au

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