

ASGA Monthly Newsletter



May 2023

MEET OUR eNEWS SPONSORS





NEWS

VISUAL IMPACT DRAWS BIG CROWDS & INVESTMENT

Visual Impact Sydney, held earlier this month, was a huge success with attendance topping 2018 and 2019 iterations.

3000 visitors attended the show at the Sydney Showground, Sydney Olympic Park, to see more than 100 exhibits, plus some new initiatives including the ASGA / Hexis Wrap Battle, a Photo & Fine Art exhibition and a Channel Letter workshop facilitated by Bounce LED.

Millions of dollars in sales were contracted at the show, which bodes well for the future of our sector, and the opportunity to gain information, share insights and network with colleagues was, as always, a huge shot in the arm.

[You can read more about the show here.](#) Planning is now underway for the next Visual Impact, which will be held in Brisbane in 2024;





ASGA TO MEET WITH FEDERAL GOVERNMENT ON TRAINING

Since the Sign & Graphics qualifications were quietly dropped from the Federal Government's Skills Priority List earlier this year, ASGA has been working behind the scenes to have the qualifications reinstated and has meetings scheduled with advisors coming up in June.

Mick Harrold, ASGA President, together with other industry representatives, will meet with advisors to the Hon Brendan O'Connor, Minister for Skills & Training, and the Hon Tony Burke, Minister for Industrial Relations. We will be presenting them with information about the sector, and a submission detailing why training for our industry is an absolute priority.

These meetings complement other work with our training partners and fellow industry associations who are supporting the initiative.

TRY-A-TRADE WOWS STUDENTS AT VISUAL IMPACT SYDNEY

The Try-A-Trade program held at Visual Impact Sydney in partnership with Visual Connections recently created plenty of excitement, engagement and interest with students, leading many to seek more information about industry careers.



Well over 100 students from years 10 - 12 attended across the three-day event, and expressed their fascination with the scope and diversity of the industry, and the careers options available.

Careers experts from AusSIP coordinated the initiative, and apprentices from TAFE NSW facilitated the try-a-trade stand, where students could get a hands-on taste of garment printing, vinyl cut lettering and laser engraving.

Students also toured the show and took part in 'speed conversations' with trainers, apprentices and careers experts.

The second stage of the education initiative is now underway with the AusSIP team attending Careers Expos (see more on this below).

To read more about the success of this initiative, [click here](#).



WOMEN IN PRINT BREAKFAST SUCCESS

Record numbers attended the recent Women in Print breakfasts around the country, to hear keynote speaker Danielle Dobson talk about breaking the gender code, and what that means in the workplace, community and at home.

ASGA is proud to support Women in Print and its quest to promote gender equality across the print and graphic communications industry, understanding that diversity and inclusion can only strengthen business and the wider industry.



Julie Rochester (left, Past President and SA chair) and Lisa Michalanney (SA Chair) were just two who enjoyed the recent Women in Print breakfasts.

Click to find out more about [Women in Print](#).

TRAINING FOCUS OF INTEREST IN BUDGET

There has been a lot of commentary about the Federal Budget and its impact on business, but there were some interesting commitments which ASGA which may benefit our industry. These include [new measures to support training](#), including:

- \$3.7 billion to boost the National Skills Agreement and ensure better access to Vocational Education & Training (VET) - this is to be negotiated with the States and commence in July next year
- a new support model to improve workforce diversity, retention and completion rates while engaging women in traditionally male-dominated apprenticeships, and
- A doubling of the number of women in apprentice and trainee roles on government construction projects and a tripling of trade apprenticeships for women by 2030.

As a traditionally male-dominated industry, this provides some exciting opportunities, and ASGA is working with our training and careers partners to see how we - and you - can leverage this in the future.

Aside from these announcements, other measures for business included the [extension of the Instant Asset Write-off](#) for assets up to \$20K for small businesses (with an aggregated turnover of <\$10M), the [small business energy incentive](#), the [\\$3 billion Energy Bill Relief Fund](#) and new [cyber security support measures](#) .

GRANTS TO BUILD DIGITAL CAPACITY AVAILABLE IN VIC

Applications are now open for the Victorian Government's Digital Jobs for Manufacturing program, and we would encourage Victorian-based sign and display businesses to take advantage of the opportunity to build digital capability by upskilling staff. [Click here](#) to read more about the grants and how to apply.

ACCESS ASGA WEBINARS ONLINE

Have you missed any of our recent webinars? If so, the good news is that you can still benefit from the information, insights and advice presented in these valuable sessions.

All ASGA webinars are available to members online. Just log in to the member section of our website, and click on **Webinar Recordings** in the menu to find links to all our past webinars.

Our next webinar, 'Building a Profitable Business' brought to you by Business Benchmark Group is **this Thursday 1 June** - [click here](#) to reserve your place.



NEW MEMBERS

WELCOME!

This month, we are delighted to announce three new members for our Association:

- **Tom & Sue Fitzpatrick** from Letter Tech Australia (General Member)
- **Harry Li** from Ace Sign (General Member) and
- **Paul Cavalier** from Stormlink Group (General Member).

Welcome to you all - we look forward to your contribution to ASGA and to meeting you at future events.



SIGNAGE PRODUCTION

Major Media is looking for a reliable team player to join their multi-national team - Tullamarine, Victoria.

[Read more here.](#)

HAVE A POSITION TO FILL?

ASGA Members now have exclusive access to post jobs on the **ASGA Jobs Board** page which can be accessed by anyone visiting the sign careers section of the website. To list your job, log in with your membership details to access the member portal, then click on the **My Jobs** menu item in your account page.

TRAINING & EDUCATION

CAREERS EXPOS KICK OFF AROUND THE COUNTRY

Careers expos have kicked off around the country, and the Visual Connections / ASGA Education Initiative has made sure print, sign and display are 'front and centre' for students looking at their options for careers and further education.

The team from AusSIP has connected with hundreds of students, and has already connected many with training opportunities, and more will be followed up in the coming weeks. You can [read more about the expos in this article](#).

Meanwhile, there are still two shows coming up - if you know any bright young people who would be an asset to our industry, please pass on the details!



Western Sydney Careers Expo 2023 - The Dome, Sydney Showground, Sydney Olympic Park - 22-24 June

Perth SkillsWest Careers & Employment Expo - Perth Convention & Exhibition Centre - 27-29 July

WH&S, REGULATIONS

MENTAL HEALTH MATTERS

May is Mental Health Awareness Month, a time to stop and check in with yourself, your team and the people you love to make sure they are heard and supported.

While mental health is every bit as important as physical health, there are still unfortunately too many of us who feel uncomfortable to acknowledge when we are struggling.

If that applies to you, or someone you know, please reach out for support. There are many resources available, including those listed to the right, or your GP is also a great starting point for a chat to get your mental health back on track.



- **Emergency** - if in crisis or you feel unsafe, **please call 000 immediately.**
- **Lifeline** - 24/7 support for anxiety & depression - 13 11 14

- [Beyond Blue](#) - call a counsellor on 1300 22 4636

[You can find more mental health resources here](#) or [access Government resources here](#).



NEED WH&S ADVICE?

Glenn Hain is ASGA's Risk & Compliance Consultant and can provide members with free general advice on workplace safety, product/signage substrates compliance and building certification.

Contact Michael Punch at Michael_punch@signs.org.au for more details.

ASGA WH&S GUIDES & TEMPLATES

A reminder that if you are an ASGA member, you have access to a range of WH&S guides and templates in the members area of the ASGA website. Visit the [members portal](#) or search the website using the keyword search bar.

INSURANCE

IS YOUR INSURANCE UP TO DATE?

Proper insurance is vital to protect yourself and your business - so make sure you get the right advice and keep yourself covered.

SMIB has a long-established specialised insurance facility available for the signage and print industries.

Market leading corporate level cover is standard with the ability to include Property, Consequential Loss, Liability, Construction, Professional Indemnity and other options

at the most competitive rates. All cover is placed with leading authorised insurers with excellent claims payment reputations.



SMIB has long been the preferred and recommended insurance broker to ASGA and has been covering many members for many years...and they'd be more than happy to help you!

For more information, contact Michael Punch Michael_punch@signs.org.au

LEGAL



NEED LEGAL ADVICE?

Warwick Ryan and the team from Hicksons Lawyers can provide ASGA members with free, Australia-wide legal advice

To find out more about services offered and the conditions which apply, contact Michael Punch - Michael_punch@signs.org.au for more details.

EMPLOYMENT GUIDE & EMPLOYMENT CONTRACT TEMPLATES

A reminder that if you are an ASGA member, you have access to a 70+ page Employment Guide plus a range of Employment Contract templates which include 2022-23 Award rates. Visit the [members portal](#) or search the website using the keyword search bar.

EVENTS



ONLINE WORKSHOP



BUILDING A PROFITABLE BUSINESS

Thursday 1 June 2pm ^{AEST}
Online Event with **Stefan Kazakis**

Book your seat today!

Are you tired of not getting paid on time and struggling to keep your business afloat? Do you want to identify your most profitable customers and attract more of them? Are you ready to switch from being on the tools to becoming a successful business owner?

Join our online workshop and learn the tricks of the trade to boost your business success! In just 60 minutes, you will discover 3 key takeaways that you can implement immediately to achieve financial stability and freedom.

Our honest, no-nonsense approach will provide you with the knowledge and skills you need to streamline your business, save time, and increase profits. Say goodbye to being time poor and hello to success!

Get ready to learn:

- ✓ The 3 most important 'growth-hack' activities in your business in 2023
- ✓ Which of your jobs are profitable and how to win more of them
- ✓ How to get off the tools so you can work on growing your business
- ✓ How to recruit and lead the team you need to get off the tools

Book Online

Even though the workshop is FREE, the value is worth thousands of dollars to your business. You WILL learn something that you can start doing now that will make a difference.

Thursday 1 June

2pm to 3pm ^{AEST}



bit.ly/asgaljune

or scan the QR code



WA GOLF DAY SUCCESS - MORE TO COME IN QLD & VIC!

As this issue goes to press, a large cohort of industry stalwarts had just enjoyed the latest ASGA Golf Day, held at the beautiful Wembley Golf Club in Perth, for the ASGA's WA Golf Day. The event, like all our Golf Days, was played in a fun, Ambrose format, with plenty of prizes, electric carts provided and will feature a sumptuous dinner - more to come in our next issue.

Meanwhile, plans are well underway for similar events in Brisbane and Melbourne. Check the details below and make sure you mark your diary. We'll provide more details and registration links closer to the dates.

- **QUEENSLAND:** Tuesday, 22nd August, Brookwater Golf Club, 7.00am Registration, 8.00 am tee-off
- **VICTORIA:** Wednesday, 4th October, Sandhurst Golf Club, 7.30am Registration, 8.30am tee-off

Make sure you check the [ASGA Calendar](#) on our website to make sure you never miss an ASGA networking event, webinars or other important occasions. If you would like more information about sponsoring or attending any of our events, just contact Michael Punch any time at michael_punch@signs.org.au or by calling **0448 274 211**.

FESPA AUSTRALIA ANNUAL CONFERENCE

Save the Date!

Friday 3 November 2023, Shangri-La Hotel, Sydney.

Early bird tickets and program details to be announced soon.



Friday 3 November 2023

conference.fespaustralia.org.au

Become an ASGA Member Support your industry & reap the rewards!

Member Benefits

- ▶ Legal & IR Support
- ▶ WH&S Support
- ▶ Discounts & Promotion
- ▶ Business & Technical Resources



\$4,500

estimated value in
member benefits!

Events & Recognition

- ▶ National Sign Awards
- ▶ Industry Networking Events
- ▶ Annual Golf Days



ASGA Activities

- ▶ Advocacy & Representation
- ▶ Input to Educational Courses
- ▶ Awareness Campaigns
- ▶ Industry News & Updates



JOIN TODAY!

Email | admin@signs.org.au

Phone | 0448 274 211

signs.org.au

Click [here](#) for more details on ASGA membership or contact Michael Punch on 0448 274 211 or michael_punch@signs.org.au

TESTIMONIALS

HERE'S WHAT SOME OF OUR CURRENT MEMBERS SAY...

Amongst everything you are going through, we think you are doing an absolutely brilliant job and we are so grateful to be a part of this organisation, led by you and your team. Thank you for all you do.

- Sue, QLD

Just wanted to say a big thank you to you and team for all the general advice and updates throughout this year. If this isn't a testament to being a ASGA member I don't what is.

- Justin, VIC

Warwick has been in touch and was able to supply a contract specific for our new employee, including pay rate information.

- Sonja, QLD

The member benefit of debt collection by Kearley Lewis has saved our company hundreds of dollars and untold frustration chasing delinquent accounts.... Since joining ASGA and becoming a board member I have met other company owners and the exchange of information is INVALUABLE. I have trusted colleagues in each state to bounce ideas off and to request quotes from when I am presented with interstate projects.

- Michael, QLD

I see the ASGA as being critical for our industry in how we support ourselves and create a level playing field. The ASGA is critical as an information tool, a training tool and also a compliance tool for the industry. As a group we can also all share our knowledge which also helps to bring everyone up to the same standard.

- Damian Nielsen, ASGA Director



ARE YOU LISTED?

If you are a member and your details are missing, or would like to edit your listing, [log in](#) to your account and update your details. If you are not an ASGA member and would like to list your business, click [here](#).

[Access the Directory here](#)



www.signs.org.au

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